

# Jeremy A. Hovan

Tujunga Ave  
Studio City, CA  
(850) 566-0914

**Objective** To bring my diverse work experience and creativity to an organization I can positively affect.

**Education & Certifications** *Bachelor of Science in Information Studies; Minor in Communication, FSU, Dec '99*  
*Personal Trainer; International Fitness Professionals Association (IFPA), Feb '99, Dec '05, Sept '09*  
*CPR/First Aid/AED Certified; Red Cross, Nov '05, Jul '08, Jun '09*

**Professional Experience** **The Zimmerman Agency: Street Team Leader for TobaccoFreeFlorida.com** 2008 – 2009

- » Managed the street team, which included anywhere from one to six team members
- » Responsible for the safety and security of our mobile, van-based photo booth (The “Smokifier”). The booth is set up at various events to show participants the physical damage done as a result of tobacco use through photographic age-progression
- » Collaborated with TV and radio broadcast media and assisted in the production of several TV spots
- » Interacted on the street-level with hundreds of thousands of Floridians of all ages and backgrounds at various events, schools, YMCA’s, festivals, etc.
- » Arrived on time and set up for hundreds of events all over the state of Florida

**Capital Region YMCA: Fitness Staff / Personal Trainer** 2005 – 2009

- » Hired at the Southwood Branch of the Capital Region YMCA in October 2005 as a member of the fitness floor staff prior to being recertified for personal training
- » Created custom exercise programs for clients of various ages and backgrounds, while keeping their specific wellness goals and physical limitations in mind
- » Achieved results with clients seeking weight and fat loss
- » Coached a 60-year-old male through a 6-week training program that would allow him to climb Mt. Rainier in Washington State side-by-side with his 21-year-old son
- » Managed schedule to accommodate training clients while still achieving personal fitness goals

**J. Andrew Design, Inc: Principal / Owner** 1999 – 2005

- » Founded web development company immediately upon graduation from The Florida State University in December 1999
- » Supervised employees, contractors, projects, budgets, and timelines for the entire lifespan of the company
- » Cultivated new business through proposal writing and networking in the community
- » Specialized in Search Engine Optimization (SEO) / Website promotion
- » Expanded the creative services offerings to include: logo & slogan development, print design, multi-language programming, database design, shockwave flash, and multimedia development

**Achievements & Pursuits**

- » Recently licensed my trademarked personal training slogan “HAVE A STRONG DAY” to Nike Europe for use in their 2009-2010 NIKEWOMEN “Here I Am” campaign
- » Currently producing instructional workout viral videos and developing an accompanying fitness apparatus
- » Semi-finalist with Southwest Airlines 2008 Video Blog Correspondent Contest